



# MEDIA/PRESS PASS REQUEST

Completed forms should be submitted via email to Marketing-Riki Vallem at rikiv@crcasino.com. Forms should be submitted at least 30 days prior to event day for processing/approval and notification.

**BUSINESS NAME:** \_\_\_\_\_

**APPLICANT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**EVENT:** \_\_\_\_\_

**MEDIA COVERAGE TYPE:** \_\_\_\_\_

**BRIEF DESCRIPTION OF COVERAGE PLAN FOR EVENT:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**WILL YOU ALLOW MULTIMEDIA DISTRIBUTION WITH CLEARWATER RIVER CASINO & LODGE?** Yes \_\_\_No\_\_\_

The Clearwater River Casino & Lodge grants permission to applicant named above to cover named event above. Applicant shall provide all assets to the Clearwater River Casino & Lodges' Marketing Department for approval prior to any use, publish, republish, reproduction, modification, and display the same, in whole or in part individually or in conjunction with other matter and in conjunction with any other matter in any and all media developed, and the use of Clearwater River Casino & Lodge in connection with this event. This use includes video, audio, television, still images, internet sites, printed materials, and all social media platforms. The Clearwater River Casino & Lodge reserves the right to cease production and/or revoke permissions at any time prior, during, or after producing. Clearwater River Casino & Lodge reserves the right to use shared media assets from applicant for digital/print distribution for all and any marketing and advertising purposes.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

*Completion of this form does not guarantee your request.*

*Press passes are limited, so we may not be able to accommodate every request. Photographers may also be required to sign a waiver restricting photography for particular artists, at the artists discretion. No media coverage allowed on gaming floor. Media/Press pass coverage grants access only to event space or location unless specified with the approval of the Marketing Director.*

*Please note: Professional cameras are required; cell phone photography is not permitted.*

**Office Use Only**

Date Received: \_\_\_\_\_

Marketing Director Initials: \_\_\_\_\_

Approved: Yes \_\_\_ No \_\_\_

Approval Date: \_\_\_\_\_